

January 2009

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How to Choose the Right Paint Color



Begin at the Beginning

Determine what features or existing finishes in the room you would consider permanent. Consider the cabinets, tile or a brick fireplace. For example, if the wood of your kitchen cabinets has a red undertone, make sure the paint color you choose works well with that hue.

Create a Focal Point

Emphasize your home's attractive architectural features, such as crown molding or arched window treatments, with contrasting paint — lighter or darker than the wall — or by painting them with a glossy finish. You can also make one wall an accent wall by painting it a different color, giving it a faux finish, adding wallpaper or a border.

Unify the Color Flow

You can unify rooms by using a common color palette. Create distinct spaces by altering the shade and hue within the common palette.

Emphasize or Minimize

Color can emphasize certain features - and minimize others. A long narrow room will look wider if you use a slightly darker color on the shorter walls and a lighter color on the longer walls. You can make a ceiling appear higher by applying a lighter color, or lower with a darker color. To give a big room a more intimate feel, paint the walls in colors that advance toward you, such as red, gold, orange and brown. To help a small room seem larger, paint the walls in colors that make them appear to recede, such as blue, green or violet.

Reflect on Light Sources

Remember that the color you choose may look different at various times of the day and night. The warm tones of incandescent lights will have a different influence on the color than the natural light of day. Once you're aware of how different light sources can affect your color choices, you can change your room's "mood" to match the pace of your day.

Save Energy and Money Today

Did you know that the typical U.S. family spends more than \$1,600 a year on home utility bills? Unfortunately, a large portion of that energy is wasted. And electricity generated by fossil fuels for a single home puts more carbon dioxide into the air than two average cars. And as for the road, transportation accounts for 66% of all U.S. oil consumption. The good news is, there is a lot you can do to save energy and money at home and in your car. Start making small changes today by visiting the US Dept. of Energy website.

Energy efficient windows

Windows can be one of your home's most attractive features. Windows provide views, day lighting, ventilation, and solar heating in the winter. Unfortunately, they can also account for 10% to 25% of your heating bill. During the summer, your air conditioner must work harder to cool hot air from sunny windows. Install ENERGY STAR windows and use curtains and shade to give your air conditioner and energy bill a break. If you live in the Sun Belt, look into new solar control spectrally selective windows, which can cut the cooling load by 10% to 15%.

If your home has single-pane windows, as almost half of U.S. homes do, consider replacing them. New double pane windows with high-performance glass (e.g., low-e or spectrally selective) are available on the market. In colder climates, select windows that are gas filled with low emissivity (low-e) coatings on the glass to reduce heat loss. In warmer climates, select windows with spectrally selective coatings to reduce heat gain. If you are building a new home, you can offset some of the cost of installing more efficient windows because doing so allows you to buy smaller, less expensive heating and cooling equipment.

If you decide not to replace your windows, the simpler, less costly measures listed below can improve their performance.

Source: US Dept. of Energy



We're the Ones for the Job!

Big or Small, we can handle it all!

- interior/exterior painting
- ceramic tile installation & carpentry
- replacement windows